

# So Tobacco 21 is the law of the land...

## Now what?

### Take action to prevent underage tobacco use:

#### Enhance penalties for tobacco retailers

- Increase financial penalties on retailers who are caught selling to underage buyers.
- Extend the look-back period for violations beyond 6 months to ensure penalties escalate for bad actors who are caught multiple times for sales to kids.
- Require annual renewal of tobacco sales certificates to provide a more accurate census of active retailers.

#### Focus on evidence-based prevention and cessation

- Repeal the law that allows kids to be fined up to \$500 for using or possessing tobacco. Kids addicted to nicotine need evidence-based cessation support, not expensive fines.

### There is still more we can do to eliminate Indiana's deadly tobacco burden:

#### Raise tobacco taxes

- In 2021, Indiana should raise the cigarette tax by \$2 and implement a tax on e-cigarettes.

#### Increase tobacco prevention & cessation funding

- Indiana's tobacco prevention & cessation programs are woefully underfunded at only 10% of the Center for Disease Control's recommendation. We need to increase TPC funding to prevent addiction and help Hoosiers quit.

